

# teleflora's MOM'S SHOPPING SPREE sweepstakes

## OFFICIAL RULES

Teleflora's Mom's Shopping Spree Sweepstakes

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA OR CANADA (EXCLUDING RESIDENTS OF QUEBEC, PUERTO RICO, GUAM AND U.S. VIRGIN ISLANDS), WHO ARE OF LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE. VOID IN QUEBEC AND WHERE PROHIBITED. Employees of Teleflora LLC ("Sponsor"), Teleflora member florists, HSN, Inc., The Regan Group, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies, and their immediate family members (parent, spouse, sibling, child, and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this sweepstakes. Sweepstakes is subject to all applicable federal, state, provincial and local laws. Sponsor reserves the right to verify eligibility requirements of the winners.

**TO ENTER:** Between 12:01 a.m. Eastern Time ("ET") on April 20, 2009 and 11:59 p.m. ET on May 15, 2009, ("Entry Period"), there are three ways to enter: 1. Purchase an Eligible Bouquet (defined below) online or via phone and automatically be entered to win; 2. Receive an Eligible Bouquet during the Entry Period in which the Teleflora florist will include a game piece with a PIN code, while supplies last. To enter, visit [teleflorasweepstakes.com](http://teleflorasweepstakes.com) and follow the directions provided therein to enter the PIN code and any other required information, and submit. "Eligible Bouquet" is any of the following bouquets: Mom's Butterfly Bouquet, Mom's Butterfly Bouquet Deluxe, Lavender Elegance Bouquet, Lavender Elegance Bouquet Deluxe, Daisy Colander Bouquet, Daisy Colander Bouquet Deluxe, Spring Pitcher Bouquet, Spring Pitcher Bouquet Deluxe, Orchid Teacup Bouquet, Teatime Bouquet, Teleflora's Wings of Love, Teleflora's Wings of Love Deluxe, Teleflora's Lavender Divine, Teleflora's Sweet Daisy Colander, Teleflora's Sweet Daisy Colander Deluxe, Walking on Sunshine by Teleflora, Mom to a Tea by Teleflora, and Mom to a Tea by Teleflora Deluxe; or 3. To enter without purchasing and/or receiving an Eligible Bouquet: Visit [teleflorasweepstakes.com](http://teleflorasweepstakes.com) and follow the directions provided to obtain a free PIN code; then, follow the directions provided therein to enter the PIN code and any other required information, and submit. All entries must be received by 11:59 p.m. ET on May 15, 2009, to be eligible. Limit one entry per person and per email address for the entire Entry Period. No purchase necessary. Entries received from any person or email address in excess of the stated limitation will be void. Entries generated by script, macro or other automated means or with the intent to subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned.

**DRAWING:** Potential winners will be selected in a random drawing held on or about May 20, 2009, from all eligible entries received. Odds of winning depend on the number of eligible entries received. Potential winners will be notified on or about May 22, 2009, by phone, mail and/or email and may be required to execute and return an affidavit of eligibility (or if a resident of Canada, a Declaration), a liability release and, where lawful, a publicity release within seven days of date of issuance. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner within a reasonable time period or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate winner selected. Any Canadian resident who is a potential winner of any prize must correctly answer a time-limited mathematical skill-testing question administered by telephone without assistance or mechanical or electronic aid in order to receive a prize. If a selected Canadian potential winner cannot be reached by telephone within a reasonable time period or answers the skill testing question incorrectly, as determined by Sponsor in its sole discretion, he/she may be disqualified, and, at Sponsor's discretion, the prize will be awarded to an alternate winner.

**PRIZES:** **GRAND PRIZE (1):** one \$20,000 gift card to winner of random drawing ("Winner"). Approximate Retail Value ("ARV"): US \$20,000. **FIRST PRIZE (25):** A \$500 gift card. Approximate Retail Value ("ARV"): US \$500 each. **SECOND PRIZE (500):** A \$50 gift card. Approximate Retail Value ("ARV"): US \$50 each. Total ARV of all prizes: US \$57,500. All gift cards are subject to the terms and conditions specified by the issuer. All prizes are awarded by Sponsor. All prize details are at Sponsor's sole discretion. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners are solely responsible for all federal, state and local taxes (including income and withholding taxes) and any other expenses, costs or fees associated with acceptance and/or use of the prizes not specified herein as being awarded. Winners may not substitute, assign or transfer prizes or redeem prizes for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or any portion thereof) with one of comparable or greater value. Additional restrictions may apply.

**GENERAL CONDITIONS:** Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries, PIN codes, orders or e-mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, orders or PIN numbers, the announcement of the prizes, or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. **CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sponsor, Teleflora member florists, HSN, Inc., The Regan Group, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize (including any travel or activity related thereto) or participation in this sweepstakes. Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the email address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses. The Sweepstakes is governed by the laws of the State of California, with venue in Los Angeles, California, and all claims must be resolved in the appropriate state and federal courts of Los Angeles, California. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**WINNERS' LIST:** For the names of the winners (available after June 1, 2009), send a self-addressed stamped envelope to: Teleflora's Mom's Shopping Spree Sweepstakes Winners, 4895 W. 147th Street, Hawthorne, CA 90025, for receipt no later than July 1, 2009. Residents of Canada may omit return postage.

**SPONSOR:** Teleflora LLC, 11444 Olympic Blvd., 4th Floor, Los Angeles, CA 90064.